

WHO WE ARE




With more than two decades of continuous activity, WikiLux is now considered one of the top companies in the field of content creation. The managers of this company have always tried to be diligent in expanding and excelling business technology infrastructures with creativity and effort, and they are always moving forward towards new technologies. This company has specially designed services and has been able to cooperate with reputable companies in various fields.




WIKILUX AGENCY

IRAN


OMAN

 www.wiki-lux.com

 [wikilux.official](https://www.instagram.com/wikilux.official)

 IR: +98 912 793 86 47

OM: +968 923 54 151

 info@wiki-lux.com

WHY CHOOSE US

We Know how to promote Your Business...

In order to survive and grow, your business needs customers. In order to get customers, you need to promote your business. If you are struggling to figure out the best ways to promote your business, you are : (a) not alone and (b) in the right place.



24-hour services

Our services are supported 24 hours a day, and in case of emergency, an expert will be at the customer's place as soon as possible.



Leading technologies

The latest technologies are used in providing services and the relevant specialized team is always being trained.



work experience

Presence in international markets has made us to be with you with a set of experience.

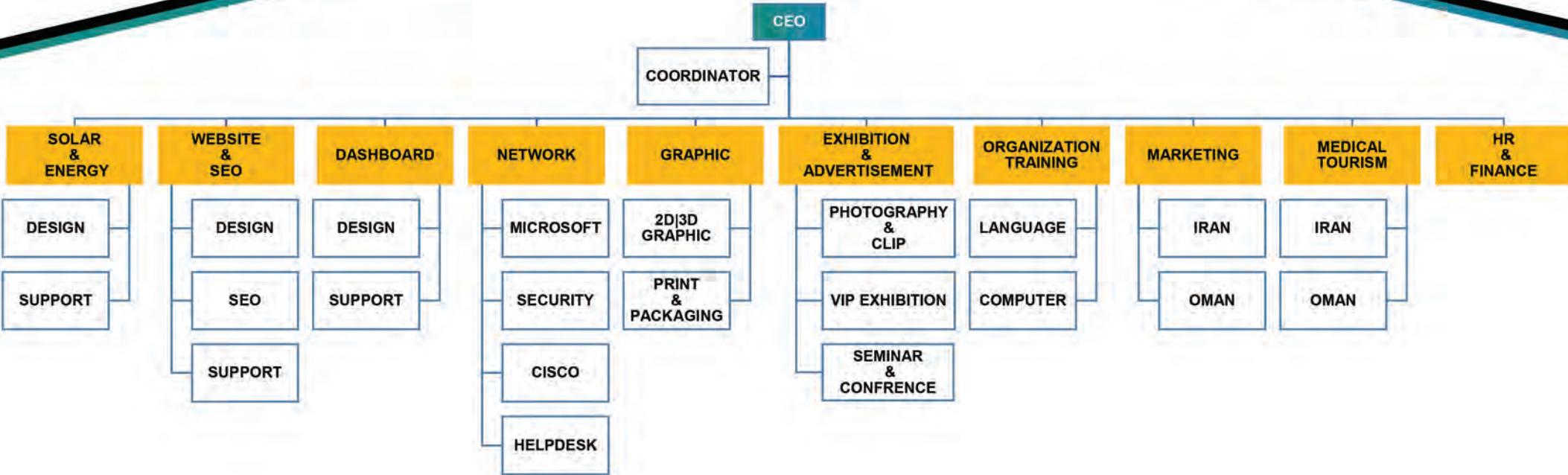
OUR SERVICE

- WEBSITE SUPPORT**
DESIGN | ADMINISTRATION | SEO
- INSTAGRAM SERVICE**
CONTENT | ADMINISTRATION | CRM
- NETWORK SUPPORT**
HELP DESK | ADMINISTRATION
- MANAGEMENT DASHBOARD**
POWER BI | EXCEL
- GRAPHIC SERVICE**
DESIGN | PRINT | PACKAGING
- MULTIMEDIA CREATION**
MOTION GRAPHIC | POWER POINT
- EXHIBITION SERVICE**
DESIGN | VIP | MANAGE
- MEDICAL TOURISM VIP**
HOSTING | TRANSLATING | COORDINATING
- ORGANIZATIONAL TRAINING**
INTERNATIONAL | SPECIALIZED

OUR CLIENTS



WIKILUX CHART



MANAGEMENT DASHBOARD BENEFITS

Organizations that have used the management dashboard have achieved these achievements:

- 360-degree and real-time evaluation of the organization's performance in order to achieve strategic goals (strategic intelligent management with a 360-degree view)
- Reflection of accurate and real-time management reports in the management dashboard
- Identifying the deviations of the organization from the main path and timely and quickly identifying the reasons for the deviation and making the right decisions to return to the main path
 - Anticipating and identifying opportunities and threats in time and making the right decisions and taking necessary actions
- Reducing additional costs of the organization and increasing maximum productivity
- The return of the manager to his main position as a decision maker in the organization



INTELLIGENCE IN BUSINESS

The business intelligence system helps managers to have a broader knowledge of the factors affecting the company's operations, such as sales, production and internal operations measurement criteria.



VARIETY OF DASHBOARDS

The information and charts presented in various dashboards allow you to plan long-term and you can plan according to them in a way that achieves maximum productivity.



INSTALLATION AND SUPPORT

By using the best business intelligence tool, like the Microsoft Power bi platform, it has provided business intelligence services in a completely specialized, professional, short-term and cost-effective manner.

WHY WIKILUX?

Wiki Lux management dashboard collects and analyzes data related to various key performance indicators and displays them to managers in a single environment. Therefore, the main necessity of using management dashboards is that it allows you to see all the information you want at a glance. Also, dashboards receive information about multiple KPIs from the database and display them to you at the same time.

WikiLux dashboards make it easier for administrators to understand information and facilitate their use. Another reason for the necessity of using these dashboards is that by displaying historical trends, real-time data and the results of their analysis, they provide managers with the possibility of real-time monitoring of business performance.



EXHIBITION SERVICE



WHAT IS EXHIBITION SERVICE ?

Wikilux Exhibition management refers to the process of developing, planning, and operating exhibitions while offering a seamless experience for sponsors, exhibitors, attendees, and clients.

EXHIBITION MANAGEMENT

Exhibition management planning involves exhibition floor planning, exhibitor promotion, artist collaboration, sponsorship planning, and exhibition strategy development. Other areas requiring attention include logistics, operations management, and on-site exhibition installation.

BOOTH DESIGN

In the design of exhibition booths, creativity in design, elegance and beauty, along with the use of high-quality structures and modern materials, is the most important feature of a unique project, which Wikilux will help you achieve this goal by complying with all the requirements.



INTERIOR DECORATION



BRAND STAND



PHOTOGRAPHY



ADVERTISEMENT CLIP



EMPLOYEE AT THE BOOTH



INTERPRETER IN THE BOOTH

WHY WIKILUX?

Wiki-lux Agency, with many years of experience in VIP Service with expert employees, is proud to provide the right services with the highest quality in the shortest time.

Wiki-lux Exhibition Management Department is one of the best and is still the only company on Oman who provide Interpreter and VIP booth service Conference planning from concept to delivery .

Our team of VIP planners will work with you to create a program that exceeds your attendees' expectations. Using our vast experience and network, we will help you create an event to remember.

Our team will be available from concept to delivery providing the required levels of support to ensure a Fair that surpasses potential.



Graphic and print service plays a very important role in today's competitive business environment. Businesses need graphic services to produce useful and effective graphic content that includes various items such as brochures, business cards, logos, pamphlets, letterheads, posters, content design for social networks, etc.

CONSULTING

If you are looking for a professional and continuous solution in the field of design and advertising of your products and services, you can contact Wikilux so that by using a regular and professional work process, we can advance the desired designs and advertisements.

LOGO DESIGN

We can provide a logo equal to your needs and budget with different plans. Logo design is designed and implemented in line with your business scenario. This is the first step to create a visual identity of an activity, company and business.

BROCHURE DESIGN

The mission of a brochure is to convey various messages such as organized information of a collection with a combination of colors and styles used, displaying information in a summary or comprehensive manner of the products or services

PACKAGING DESIGN

It doesn't matter how cheap your product is, what matters is how much your product encourages the target audience to buy. Wikilux Agency with its professional experience in design can bring a creative way to package your products with the best quality and price.

ADVERTISING PHOTOGRAPHY

Wikilux agency, having professional experience in the field of advertising and industrial photography of products, can take professional photos of your products based on your advertising needs. Keep in mind that a professional photography of products can bring an increasing growth of sales.

PRODUCT LABEL DESIGN

Label design has a direct relationship with product marketing. A product label is a kind of visual identity in the direction of marketing, which is designed and printed considering various factors.

SIGN & BOARD DESIGN

Things like the visibility distance of the sign The height, type of layout, etc. are among the things that if not considered in the design of the advertising board, will cause the work to be non-standard and as a result will have an inappropriate effect.

PRINTING AFFAIRS

Printing and packaging is the last stage of your physical product production, and it should be kept in mind that at this stage, proper and professional printing supervision as well as knowing the right prices can have a direct impact on the process of your advertising campaigns.

HOW TO MANAGE INSTAGRAM PAGE

In today's world, many Instagram page management companies have started their activities to do business development work for clients. As an employer, you may have questions; How to manage Instagram page? If you entrust the management of your Instagram page to WikiLux, you will receive the following services:

- Creating valuable, creative, and attractive content for Instagram
- Increasing Targeted follower
- Increasing interaction with the audience and creating call-to-action posts and stories
- Increase likes, comments, video views and stories
- Branding and increasing brand awareness
- Professional advertising
- Specialized hashtag
- Explore and top hashtag posts, stories and reels
- Timing posts and stories
- Responding to comments and direct messages
- Creative idea to engage the audience with your page



SERVICE-ORIENTED CONTENT

Audiences need to be aware of all aspects of your business service to understand what needs you are meeting. The more this recognition and awareness of you and your services, the more customers will trust you.



PRODUCT-ORIENTED CONTENT

These days, most people need to get complete information about the desired product to make an online purchase. It is interesting to know that your content influences the decision of 97% of people to buy.



EDUCATION-ORIENTED CONTENT

Educational content is one of the types of content that has many fans on Instagram these days. Of course, in the midst of this great flood of educational content, the audience must realize that you are different from your competitors. In short, cold and repetitive content has no place on Instagram these days.

WHY WIKILUX?

Remember that managing an Instagram page is one of the main tasks of an Instagram admin, and you can grow and improve your page in a shorter period of time by hiring the most skilled admins. The Instagram admins of Wikilux will help you have a high-quality page for your brand by providing the best services.



WIKILUX MISSION AT MEDICAL TOURISM FIELD IN OMAN:

- Introducing the existing capacities and potentials in the field of health tourism to foreign customers
- A suitable platform for providing all tourism services to clients
- Appropriate setting up to provide all medical services to clients
- A suitable foundation for providing all beauty services to clients
- Introducing Iran's elite doctors
- Introducing Iran's specialized medical centers to other countries
- Providing online services, translators, airport transfers, hotel and ticket reservations, medical center reservations



MEDICAL TOURISM

The presence of skilled and experienced doctors, the history of medical science, the existence of therapeutic and monitoring infrastructures, the existence of standard hospitals and clinics, complete and up-to-date medical equipment, as well as the existence of medical laws and supervision are among the important medical infrastructures of Iran and in attracting this category Health tourists are very effective.



CURATIVE TOURISM

In this type of trip, skin, respiratory, rheumatology, and muscle patients travel to these areas for medical massage, herbal bath, and also to spend the recovery period after treatment and surgery.



WELLNESS TOURISM

Wellness tourists travel to receive a variety of services, including physical fitness and exercise, beauty treatments, healthy diet and weight management, relaxation and stress reduction, meditation, yoga, and health-related education.

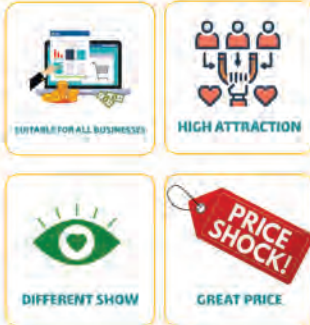
WHY WHIKILUX?

Iran is on the path of great progress in the field of medical tourism and the existence of experienced and efficient doctors, up-to-date and progressive hospitals with the latest facilities in the world, along with competitive prices and spending time of medical tourism travelers in tourist attractions and exciting restaurants. Staying in magical hotels is one of the reasons for choosing Iran as a therapeutic tourism destination in the region.



MULTIMEDIA BENEFITS

You can use multimedia for different tasks. These services can range from the design of a PowerPoint for a business presentation to the design of Flash for software CDs or digital catalogs. Among these forms, the digital catalog is more recent and can be designed in both web-based and PDF formats. In web base mode you will have a catalog site where you can use any media. The PDF format is a little more limited, but it will be viewable without the need for the Internet.



POWERPOINT PRESENTATION

PowerPoint allows presenters to translate complex ideas, facts, or figures into easily digestible visuals. Visual representations of information activate the right hemisphere of the brain, which allows viewers to interpret, expound, and engage with what they're seeing

ADVERTISEMENT CLIP

Videos not only deliver information but also help connect your brand with your target audience. The importance of video marketing is that it engages your audience and triggers emotions in them that are necessary to build a long-term relationship. necessary to build a long-term relationship.

PRODUCT MANUAL

A good user manual could inform users about how to use the product safely and warn them of any potential danger of its abuse. Therefore, it helps both users to know safety warnings, not to get hurt, and the manufacturers to discharge from legal liability in such incidents

WHY WIKILUX?

One of these services is multimedia design with information management capability, the platform of this multimedia design software is completely native and does not need to be installed on the user's system.

- We place great importance on art in design.
- We use graphic artists for design.
- Our designers are fully familiar with the principles of branding.
- We offer reasonable prices for design.
- Creativity in design is our main feature.
- We offer you a beautiful, stylish and modern design.
- Speed in providing services along with high quality is one of our features.
- We employ people who are educated in their field of work and provide specialized services to our clients.
- Customer success is important to us.

WHEN WILL YOU NEED NETWORK SUPPORT ?

Computer network support is the concept of maintenance, care and fixing of network faults in software and hardware parts. Having a network support team is absolutely necessary in today's world because it deals with the security of information in computer networks and if it is not provided correctly and in a short period of time, it will cause irreparable damage to the organization. WikiLux network department, the provider of network support services in Oman, is aware of the importance of this issue and is constantly improving the knowledge of its engineering team in accordance with modern science so that it can solve computer problems and Prevent the network and fix it as soon as possible if a problem occurs



UNLIMITED REMOTE SUPPORT

By modifying the computer network structure of the groups requesting network support service, WikiLux prevents many unfortunate events from happening, and in case of unforeseen problems, they can be resolved through remote access through the Internet platform. fixes

UNLIMITED PHONE SUPPORT

In some cases, when the problems arise for superficial users, WikiLux experts can guide the intended user over the phone so that the small problem can be solved in the shortest possible time.

UNLIMITED LIVE SUPPORT

If the insurmountable problems cannot be solved by remote control, the nearest network support expert will be sent to the employer's place to solve the problem and they will start the process of following up the problem immediately.

WHY WIKILUX?

With a long history in this field, WikiLux network department pledges to always implement the most appropriate and cost-effective strategies to prevent network failure and create security for your organization. The engineering team and experts of WikiLux are among the best engineers and all of them have academic education and network certificates.

WikiLux provides high-quality services based on many years of experience and ultimately provides complete peace of mind for each person in your company so that you can safely focus on your business

- 12 years of work experience
- Diversity of customers of the contracting party
- Work commitment to the employer and responsibility
- Documentation of information required by the employer
- Periodic visit and timely network support
- Adjust the contract according to the customer's needs
- Providing advice on system optimization
- Efforts to obtain customer satisfaction

ORGANIZATIONAL TRAINING

WHY ORGANIZATIONAL TRAINING IS IMPORTANT?

organizational training is a subject that is neglected in many organizations. Of course, some organizations also hold various training courses for employees, but holding these courses is not much different from not holding them; Because it does not create any new achievements for employees. So, first of all, business managers should know why training is important in the organization, and then they should learn how to provide these trainings so that they are practical.

BENEFITS OF ORGANIZATIONAL TRAINING

- Updating information and adapting to changes in the market
- Strengthening the morale of employees
- Creating healthy competition between employees of the organization for growth and development
- Facilitating the process of business systematization
- Increasing user satisfaction due to improving the quality of services and products received
- Increasing good behavior among the organization's employees
- Strengthening the organizational culture



SHORT-TERM TRAINING

These trainings are short-term courses that last from a few days to a few weeks. For example, when an employee enters the organization, he receives training related to skills and work training in the organization; This period lasts between a week and a month and is short-term.



LONG-TERM TRAINING

Courses that last more than 100 hours are known as long-term courses. These courses may be termed and may last up to several years or may be shorter and end after a few months.



SPECIALIZED TRAINING

Specialized trainings are those related to a specific department or person. For example, the skills related to the network and its modern equipment belong to the organization's network expert and have nothing to do with human resources. As a result, it is a specialized course.

WHY WIKILUX?

According to its strategies and policies, every organization sets specific goals for training its employees at different levels.

The following are the goals that Wiki Lux considers as training goals in organizations.

- Training employees to perform tasks optimally and in the best possible way.
- Increasing the quality of work and providing the possibility of job promotion for employees according to the growth of their knowledge and skills
- Learning the latest technologies and tools used in organizational processes.
- Improving the skill and knowledge level of employees at all levels of the organization and using new knowledge and skills to achieve organizational goals.
- The ability to synchronize with market changes in the shortest possible time.



OUR SOLUTIONS FOR DIFFERENT CATEGORIES INCLUDE:

- Property Site
- legal site
- medical site
- news site
- Corporate site
- Online store site
- Industries site

In all website design projects, all the basic principles of SEO are followed according to the current standards.



DESIGN A BEAUTIFUL WEBSITE

We humans love beauty and order. An attractive website will have a great impact on your audience.



DESIGN A FUNCTIONAL WEBSITE

Even a great design won't help you if your website isn't easy to use.



DESIGN AN IDENTICAL WEBSITE

Your website must have an identity. Your website design should show what beliefs and values your business has.

WHY WIKILUX?

Wiki Lux web site department considers these features essential for any website and offers website design services with such approaches.

On the other hand, adequate knowledge of the business environment and proper understanding of customer needs will lead to a better website design. Before starting the project, Wikilux tries to achieve this goal by holding consultation meetings with you.

Let's not forget that knowledge and experience in the field of SEO is a powerful complement to the process of designing a professional website. Therefore, using WikiLux digital group's website Support services will guarantee the stable growth and top position of your website.